



SPONSORSHIP OPPORTUNITIES

2017 Chesapeake Virginia Wine Festival



SATURDAY, OCTOBER 14, 2017 | NOON - 6PM | CHESAPEAKE CITY PARK





Festival Committee

Michael Benedetto, TFC Recycling
Stephen Biggs, Patient First
Jeb Britt, Elite Service & Enterprises
SuAnne Bryant, Davis Law Group, P.C.
Michelle Cowling, Chesapeake Human Services
Chip Chappell, Chesapeake Sheriff's Office
Vonda Chappell, Kaufman & Canoles
Tom Dana, Thalhimier
Scott Danner, Edward Jones
Roland Davis, Chesapeake City Council
Doug Davis, Davis Law Group, P.C.
Linda Doland, Southern Bank
Anthony L. Draper, Attorney at Law
Bill Fink, Priority Automotive
Brad Brickhouse, Oast & Taylor
Jeff Kaiser, Kaiser Custom Images
Suzy Kelly, Jo-Kell, Inc.
Gardner King, Thalhimier
Mike Love, TM Auto Wholesalers
Jean Loxley-Barnard, The Shopper
John Maddux, RRMM Architects
Otis Meekins, Architect
Ross Morgan, TowneBank
Brent Nielson
Jim O'Sullivan, Sheriff
Patrick Reynolds, Ashby Development
Robb Riddle, Riddle Associates
Tom Swanston, Chesapeake Service Systems
In Tai Ryu
Henry Thrasher, Greenbrier Appraisals
Candi Waller, Hamilton Resources Group
Ella Ward, Chesapeake City Council

The most anticipated event of 2017 is the **Chesapeake Virginia Wine Festival**. Business, community and city leaders have combined to create a high quality, high profile event. The festival will not only enjoy an abundance of media, but will generate tremendous goodwill and resources for the Chesapeake Rotary charities.

The Chesapeake VA Wine Festival is already attracting a very large and affluent audience from Chesapeake and beyond. Thousands will gather to enjoy wines not only from Virginia's finest wineries, but from around the world. Live music will accompany the many wine and culinary celebrations.

50,000+ patrons have attended our festivals, we have exceeded 11,000 Facebook Fans at our festival page and maintain a database of vetted festival attendees and sponsors. The enthusiasm for this event is contagious and we want Chesapeake and your business to shine as you enjoy being a part of the success.

Since it's inception over \$1,200,000 dollars has been distributed to critical Chesapeake Charities. Please take a few minutes to review the following information and consider being a sponsor or entertaining your clients at our festival. Together the City, our charities and your businesses will benefit. Join us on Saturday October 14th at Chesapeake City Park.

Sincerely,

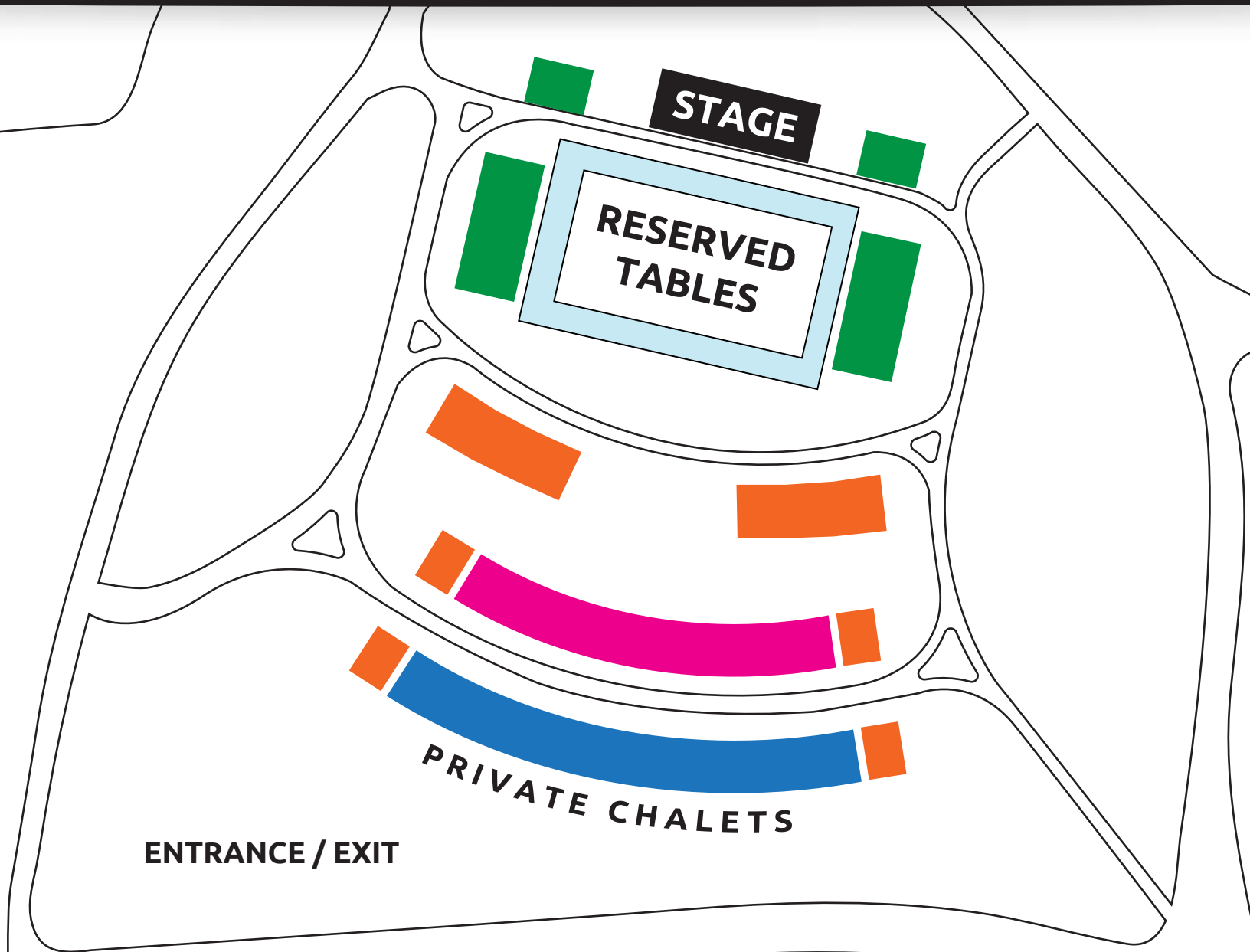
Scott Danner
Chairman

P.O. Box 15466, Chesapeake, VA 23328
Phone: 757-751-WINE
Email: ChesapeakeVaWineFestival@gmail.com
www.ChesWine.com



CHESAPEAKE ROTARY CLUB
SERVICE ABOVE SELF





-  MAJOR SPONSORS
-  PREMIER CHALETs
-  2ND TIER CHALETs
-  3RD TIER CHALETs

SPONSORSHIP CONTACT

757-751-WINE

CHESAPEAKEVAVINEFESTIVAL@GMAIL.COM



Presenting Sponsor: \$25,000



Platinum Sponsor - \$15,000

- Banner and sponsor recognition on stage & entrance
- Sponsor name/logo listed on all internet and print coverage as a Platinum Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x40' Chalet in premiere location, (4) round tables with linen, (4) 8' tables with linen, private restroom, 10 VIP Parking Passes, 50 general tasting tickets**
- Thank you announcements on Main Stage
- Website Recognition with company logo and link for one year

Gold Sponsor - \$10,000

- Logo on all tickets
- Sponsor name/logo listed on all internet and print coverage as a Gold Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x20' Chalet in premiere location, 2 round tables with linen, (2) 8' tables with linen, private restroom, 5 VIP Parking Passes, 40 general tasting tickets**
- Thank you announcements on Main Stage
- Company Supplied Banner displayed at Festival Entrance
- Website Recognition with company logo and link for one year

MORE OPPORTUNITIES - - >



Silver Sponsor - \$5,000 (Five Available)

- Sponsor name/logo listed on all internet and print coverage as a Silver Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x20' Chalet in premiere location, (2) round tables with linen, (2) 8' tables with linen, private restroom, 5 VIP Parking Passes, 30 general tasting tickets**
- Option to upgrade to 20'x40' chalet based on availability
- Thank you announcements on Main Stage
- Website Recognition with company logo and link for one year

Bronze Sponsor - \$3,000 (Five Available)

- Sponsor name/logo listed on all internet and print coverage as a Bronze Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x20' Chalet in 2nd tier location, (2) round tables with linen, (2) 8' tables with linen, private restroom, 4 VIP Parking Passes, 30 general tasting tickets**
- Option to upgrade to 20'x40' chalet based on availability
- Website Recognition with company logo and link for one year

MORE OPPORTUNITIES - - >



Wristband Sponsor - \$3,000

- Company Logo on all wristbands, can supply own volunteer team to affix (up to 10)
- One reserved table in premiere location, 8 general tasting tickets or one vendor tent with 4 tickets.

Golf Cart Sponsor - \$2,000

- Coroplast sign on 8 golf carts used throughout festival and to transport people to and from handicap parking lot, VIP parking area
- One reserved table in premiere location, 8 general tasting tickets or one vendor tent with 4 tickets.

Beer Sponsor - \$3,000

- Company Logo on all beer cups, banner at beer sales area
- One reserved table in premiere location, 8 general tasting tickets or one vendor tent with 4 tickets.

Water Station Sponsor - \$1,000

- Company name on all water stations; up to 8 on festival grounds
- One reserved table, 8 general tasting tickets.

Customized Sponsorship Opportunities Available Upon Request

PRIVATE CHALETS

CHALET'S AVAILABLE IN JULY 2017
ONLY SPONSOR CHALETS AVAILABLE
IN EARLY 2017

Chesapeake Virginia Wine Festival

P.O. Box 15466, Chesapeake, VA 23328

Phone: 757-751-WINE

Email: ChesapeakeVaWineFestival@gmail.com

www.ChesWine.com

