



# SPONSORSHIP OPPORTUNITIES

## 2018 Chesapeake Virginia Wine Festival



SATURDAY, OCTOBER 13, 2018 | NOON - 6PM | CHESAPEAKE CITY PARK





#### **Festival Committee**

Michael Benedetto, TFC Recycling  
Stephen Biggs, Patient First  
Jeb Britt, Elite Service & Enterprises  
SuAnne Bryant, Davis Law Group, P.C.  
Michelle Cowling  
Chip Chappell  
Vonda Chappell, Kaufman & Canoles  
Tom Dana, Thalhimer  
Scott Danner, Freedom Street Partners  
Roland Davis, Davis Business Appraisers  
Doug Davis, Davis Law Group, P.C.  
Linda Doland, Southern Bank  
Anthony L. Draper, Attorney at Law  
Bill Fink, Priority Automotive  
Brad Brickhouse, Oast & Taylor  
Lori Galbraith  
Domenick Fini, High Impakt  
Gardner King, Thalhimer  
Mike Love, TM Auto Wholesalers  
Jean Loxley-Barnard, The Shopper  
John Maddux, RRMM Architects  
Bob Mohrhusen, Atlantic Bay Mortgage  
Steve Best, Chesapeake City Council  
Brent Nielson  
Jim O'Sullivan, Sheriff  
Patrick Reynolds, NAI Dominion  
Robb Riddle, Riddle Associates  
Tom Swanston  
In Tai Ryu  
Henry Thrasher, Greenbrier Appraisals  
Candi Waller, Hamilton Resources Group  
Ella Ward, Chesapeake City Council  
Joshua Wright, Country Vintners  
Woody Warren, REMAX/ULTRA

The most anticipated event of 2018 is the **Chesapeake Virginia Wine Festival**. Business, community and city leaders have combined to create a high quality, high profile event. The festival will not only enjoy an abundance of media, but will generate tremendous goodwill and resources for the Chesapeake Rotary charities.

The Chesapeake VA Wine Festival is already attracting a very large and affluent audience from Chesapeake and beyond. Thousands will gather to enjoy wines not only from Virginia's finest wineries, but from around the world. Live music will accompany the many wine and culinary celebrations.

50,000+ patrons have attended our festivals, we have exceeded 11,000 Facebook Fans at our festival page and maintain a database of vetted festival attendees and sponsors. The enthusiasm for this event is contagious and we want Chesapeake and your business to shine as you enjoy being a part of the success.

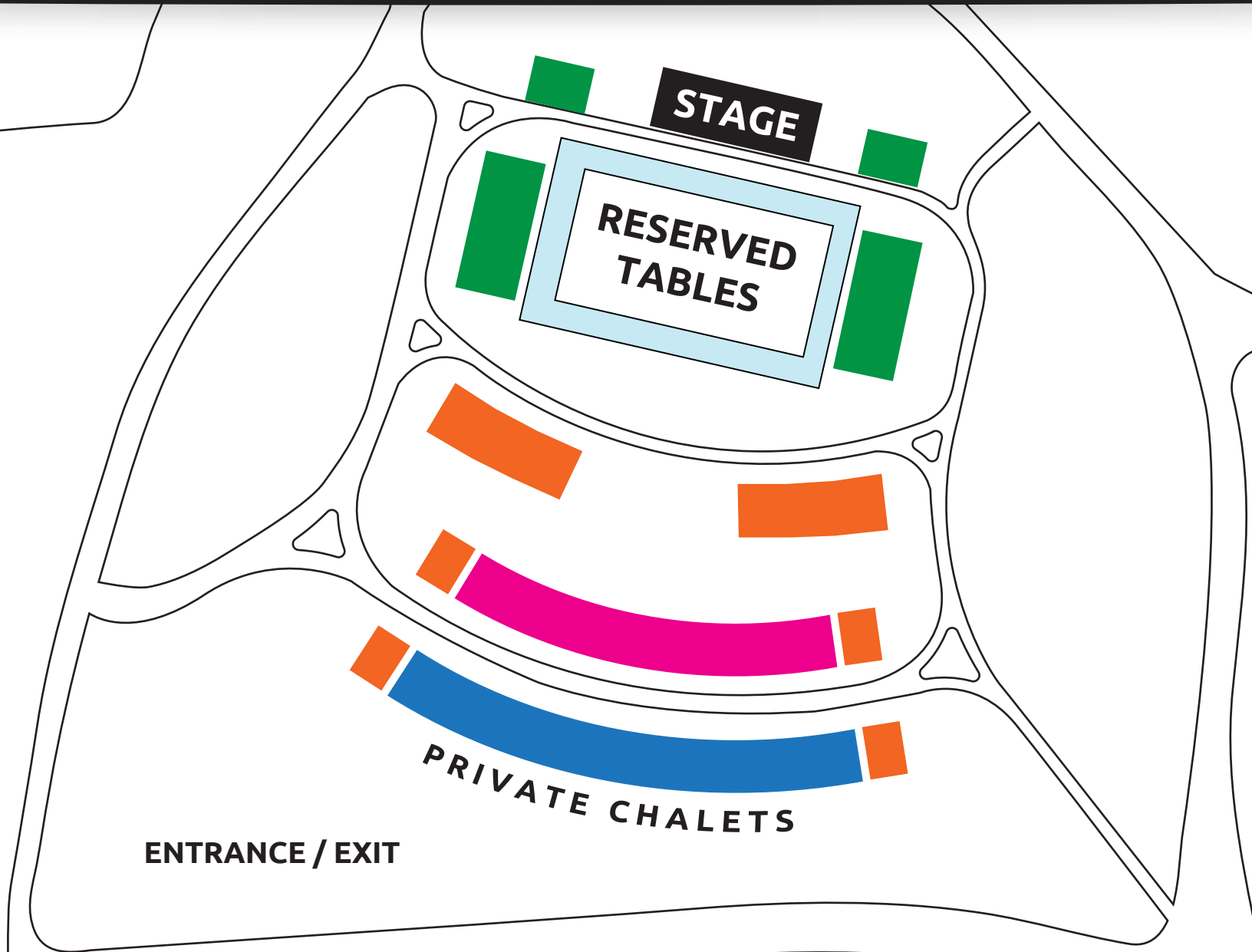
Since it's inception over \$1,500,000 dollars has been distributed to critical Chesapeake Charities. Please take a few minutes to review the following information and consider being a sponsor or entertaining your clients at our festival. Together the City, our charities and your businesses will benefit. Join us on Saturday October 13th at Chesapeake City Park.

Sincerely,

**Scott Danner**  
Chairman

P.O. Box 15466, Chesapeake, VA 23328  
Phone: 757-751-WINE  
Email: [ChesapeakeVaWineFestival@gmail.com](mailto:ChesapeakeVaWineFestival@gmail.com)  
[www.ChesWine.com](http://www.ChesWine.com)





- MAJOR SPONSORS
- PREMIER CHALETs
- 2ND TIER CHALETs
- 3RD TIER CHALETs

**SPONSORSHIP CONTACT**

**757-751-WINE**

**CHESAPEAKEVAVINEFESTIVAL@GMAIL.COM**



Presenting Sponsor: \$25,000



Platinum Sponsor - \$15,000

- Banner and sponsor recognition on stage & entrance
- Sponsor name/logo listed on all internet and print coverage as a Platinum Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x40' Chalet in premiere location, (4) round tables with linen, (4) 8' tables with linen, private restroom, 10 VIP Parking Passes, 50 general tasting tickets**
- Thank you announcements on Main Stage
- Website Recognition with company logo and link for one year

Gold Sponsor - \$10,000

- Logo on all tickets
- Sponsor name/logo listed on all internet and print coverage as a Gold Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x20' Chalet in premiere location, 2 round tables with linen, (2) 8' tables with linen, private restroom, 5 VIP Parking Passes, 40 general tasting tickets**
- Thank you announcements on Main Stage
- Company Supplied Banner displayed at Festival Entrance
- Website Recognition with company logo and link for one year

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### **Silver Sponsor - \$5,000 (Five Available)**

- Sponsor name/logo listed on all internet and print coverage as a Silver Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x20' Chalet in premiere location, (2) round tables with linen, (2) 8' tables with linen, private restroom, 5 VIP Parking Passes, 30 general tasting tickets**
- Option to upgrade to 20'x40' chalet based on availability
- Thank you announcements on Main Stage
- Website Recognition with company logo and link for one year

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### **Bronze Sponsor - \$3,000 (Five Available)**

- Sponsor name/logo listed on all internet and print coverage as a Bronze Sponsor (posters, fliers, brochures, website & banners) will highlight this sponsor's name and/or logo.
- **20'x20' Chalet in 2nd tier location, (2) round tables with linen, (2) 8' tables with linen, private restroom, 4 VIP Parking Passes, 30 general tasting tickets**
- Option to upgrade to 20'x40' chalet based on availability
- Website Recognition with company logo and link for one year

### **Commercial Exhibitor - \$1,500**

- One site 10 ft x 10 ft space including peak tent one table and 2 chairs in high-traffic festival location. Privilege to generate leads from estimated 8,000 guests from the perfect target audience.

**MORE OPPORTUNITIES - - >**



### Wristband Sponsor - \$3,000

- Company Logo on all wristbands, can supply own volunteer team to affix (up to 10)
- One reserved table in premiere location, 8 general tasting tickets or one vendor tent with 4 tickets.

### Golf Cart Sponsor - \$2,000

- Coroplast sign on 8 golf carts used throughout festival and to transport people to and from handicap parking lot, VIP parking area
- One reserved table in premiere location, 8 general tasting tickets or one vendor tent with 4 tickets.

### Beer Sponsor - \$3,000

- Company Logo on all beer cups, banner at beer sales area
- One reserved table in premiere location, 8 general tasting tickets or one vendor tent with 4 tickets.

### Water Station Sponsor - \$1,000

- Company name on all water stations; up to 8 on festival grounds
- One reserved table, 8 general tasting tickets.

### Customized Sponsorship Opportunities Available Upon Request

**PRIVATE CHALETS**

**CHALET'S AVAILABLE IN JULY 2018**  
**ONLY SPONSOR CHALETS AVAILABLE**  
**IN EARLY 2018**

**Chesapeake Virginia Wine Festival**

**P.O. Box 15466, Chesapeake, VA 23328**

**Phone: 757-751-WINE**

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